

# CLARITY & CONFIDENCE in a Complex World

Your financial future is too important to leave to chance. As your trusted advisor, we will walk alongside you to help you gain clarity about what you *\*truly\** want and need.

Our highly credentialed and experienced advisors are all CERTIFIED FINANCIAL PLANNER™ (CFP) professionals and fiduciaries. We are honored to earn our clients' trust through our commitment to our comprehensive, lifelong financial planning process.

We maintain open lines of communication with our clients, listening closely to them, helping them to remain focused on their long-term goals, advocating for them every step of the way. Our advisors are proud to serve you as your constant guide and problem-solving partner through all seasons of life.

***We love what we do.***



## WHY CHOOSE US?

The H Group, Inc. is an independent, fee-only wealth management firm. Founded in 1990 and registered with the Securities and Exchange Commission as a Registered Investment Advisory firm, our advisors are located throughout WA, OR, NM, and ID. Together we serve clients all across the country.

Our highly credentialed financial advisors average nearly 20 years of experience in the financial services profession. With several licensed professionals across multiple locations, actively managing over \$700 million, our advisors are helping thousands of people navigate the complex world of personal finance.

We have the unique ability to leverage our collective experience and collaborate with our close colleagues throughout the firm who are subject matter experts in various areas.

## By choice and intention, we are:

- 1 CFPs** - All our senior advisors must be CERTIFIED FINANCIAL PLANNER™ (CFP) professionals\*
- 2 Fiduciaries** – We act in our clients' best interests relating to all assets our clients hold.
- 3 Independent** – We are truly independent. This means we don't have a parent company looking over our shoulder telling us to we need to recommend certain products.
- 4 Fee-only** – We charge a retainer (small percentage of the assets we manage on your behalf). We do not sell any commissionable products, i.e. insurance.

\* Industry-wide, only about 28% of advisors have earned this designation.



## OUR CLIENTS

Our clients appreciate our knowledge and expertise, but it is our genuine care and concern for them that they value most. Once we agree to work together on your financial future, your goals become our goals.

Most of our clients are financially comfortable retirees and/or successful individuals who have accumulated significant assets. They are conservative-to-moderate risk takers, and the majority of them were referred to us by another client or professional.

We do have asset minimums, and like most things in life, they're flexible. Our clients generally come to us with at least \$500,000 of investable assets. More important than a dollar amount is whether or not our service model aligns with your needs. We will not work with people for whom we cannot add value.

### Could we be the right fit for YOU?

While everyone has unique needs and personalities, we've found that each and every one of our clients:

- Value highly credentialed advisors
- Seek comprehensive financial planning
- Want an advisor who does not have undisclosed conflicts of interest
- Appreciate open communication and a lifelong advisor relationship
- Like having an advisor who will help educate them

## WE WOULD LOVE TO HEAR FROM YOU!



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